

JESSE SCALISE

jessescalise@gmail.com

203.273.3162

EDUCATION

Stonehill College

4 yrs | Easton, MA

BA: Graphic Design

Minor: Business Admin.

Scuola Lorenzo Di Medici

4 mos | Florence, Italy

Study Abroad Program

EXPERIENCE

Deutsch Family Wine & Spirits

3 yrs 8 mos | Stamford, CT

- Senior Design Manager
July 2022 – Present
Develop successful 360° shopper marketing programs across entire wine and spirits portfolio, executing strategic concepts, key visuals, and tactics including digital pre-shop, in-store, and post-purchase drivers. Collaborate with cross-functional partners, especially brand teams, to understand strategic objectives and deliver innovative solutions. Manage and mentor a team of Design Managers to ensure that creative executions tie back to the strategy and brand vision.
- Design Manager
July 2020 – July 2022
- Designer
April 2020 – July 2020

IN Connected Marketing

4 yrs 11 mos | Stamford, CT

CLIENTS: Anheuser-Busch, Bacardi USA, Heineken USA, Edgewell Personal Care, Deutsch Family Wines & Spirits

- Associate Creative Director
Aug 2019 – April 2020
Influential leader on the team who partnered with Creative Director to concept programs and lead their execution. Balanced the day with mentoring and bettering the creative team, executing great creative, and building relationships with clients. Also partnered with Account Supervisors, Senior Planners and Project Managers to ensure program elements were executed flawlessly.
- Senior Art Director
Dec 2016 – Aug 2019
- Art Director
June 2015 – Dec 2016

CDHM Advertising

4 yrs 7 mos | Stamford, CT

CLIENTS: Fujifilm, Fairfield University, Sarah Lawrence College, St. Francis College, New York Law School, First County Bank

- Graphic Designer/Art Director
Sept. 2010 – March 2015